EUROPEAN FRUIT JUICE ASSOCIATION AISBL

COOKIES NOTICE

1. **Cookies Notice**

We place small text files called cookies and other tracking technologies on your device (together "**cookies**"). This cookies' notice (the "**Cookies Notice**") explains how cookies are used on our website and how you can control them. Cookies may be deployed by us but also by other parties. Cookies may also collect personal data (such as your IP address). Take a look at our Privacy Notice to know how we process personal data.

2. **What are cookies?**

"Cookies" are small text files placed on your hard drive. Cookies are used to collect information about how you use websites, such as information about your computer or device, web browser and operating system and their settings, the pages and content you see during your visit and when and for how long you do so, etc.

Cookies can be distinguished in "Session Cookies" and "Persistent Cookies" depending on the time they remain stored on your device:

    (a)   "Session Cookies" are stored on your device the moment you visit the website and are automatically deleted when you close your browser.

    (b)   "Persistent Cookies" are stored on your device when you visit the website and remain stored after you close your browser. They will automatically be activated again when you open your browser and start surfing on the Internet. They will remain on your device until their expiration date or until you delete them.

Cookies can be also distinguished in "First-party Cookies" and "Third-party Cookies" depending on the website or the domain that installs the cookies.

    (a)   "First-party Cookies" are installed by the website that you visit, in our case https://aijn.eu/en.

    (b)   "Third-party Cookies" are installed by a different domain than the one you visit. If you visit a website and a third company installs a cookie through this website, this will be a third-party cookie.

3. **What Types of Cookies We Use and Why?**

We use cookies for different purposes. The cookies we use are grouped into the following categories:

    (a)   Performance cookies

        These cookies help improving the performance of our website, in order to have a better user experience. For instance, they help us remember what choices you

have made in the past, like what is your preferred language. If you do not allow these cookies, then some or all of these services may not function properly.

List of performance cookies:

Name of the cookie	Purpose	1st party/3rd party cookie	Persistent/Session Cookie
locale	This cookie is installed to save the preferred language of the user.	First party	Persistent – 1 year
_gat	This cookie is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites. Link to Google cookies notice: https://policies.google.com/technologies/cookies?hl=en-US and https://support.google.com/analytics/answer/181881.	First-party	Persistent – 1 minute
player.vimeo.com	This cookie is installed by Vimeo video player to store and display video content through vimeo's embeddable video player. Link to vimeo cookies notice: https://vimeo.com/cookie_policy	Third-party	Session
YSC	The cookie is used to register a unique ID to keep statistics of what videos from Youtube the user has seen. Link to Google privacy notice: https://policies.google.com/privacy and to 'Your data in Youtube': https://myaccount.google.com/u/0/yourdata/youtube?hl=en&pli=1	Third-party	Session

(b)   Analytics cookies

These cookies are used to measure how users interact with website content. Analytics cookies allow us to record how many people visit our website, how they navigate within our site, and what content is popular.

List of analytics cookies:

Name of the cookie	Purpose	1st party/3rd party cookie	Persistent/Session Cookie
_ga	The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookie stores information anonymously and assign a randomly generated number to identify unique visitors. Link to Google cookies notice: https://policies.google.com/technologies/cookies?hl=en-US and https://support.google.com/analytics/answer/181881.	First Party	Persistent – 2 years
_gid	The cookie is used to store information of how visitors use a website and helps in creating analytics report of how the website is doing. Link to Google cookies notice: https://policies.google.com/technologies/cookies?hl=en-US and https://support.google.com/analytics/answer/181881.	First-party	Persistent – 24 hours

(c)   Social media cookies

Linked-in, Youtube, and Twitter sharing buttons are embedded in our website and may install cookies of the social media on your device. These plug-ins allow you to share content of our website on the social media but can be also used to create user profiles and track you across channels.

List of social media cookies:

i.   Linkedin - Link to LinkedIn cookies notice: https://fr.linkedin.com/legal/l/cookie-table?

Name of the cookie	Purpose	Persistent/Session Cookie
bcookie	The cookie is used to identify each device accessing LinkedIn in order to detect any abuse on the platform.	Persistent – 2 years
lang	The cookie is used to remember a user's language preferences.	Session

Name of the cookie	Purpose	Persistent/Session Cookie
lidc	The cookie is used to optimize the selection of data centers.	Persistent – 24 hours

ii.   Facebook - Link to Facebook cookies notice:
https://www.facebook.com/policies/cookies/

Name of the cookie	Purpose	Persistent/Session Cookie
lu	The cookie is used to manage how the login page is presented to the user.	Persistent – 2 years
c_user and xs	These cookies are used to keep you logged in as you navigate between Facebook Pages. These cookies also help Facebook remember your browser so you do not have to keep logging in to Facebook and so you can more easily log in to Facebook via third-party apps and websites.	Persistent – 1 year
presence	This cookie is used to support the use of Messenger chat windows. Link to Facebook cookies notice: https://www.facebook.com/policies/cookies/	Session
datr	This cookie is used to identify the web browser being used to connect to Facebook independent of the logged in user.	Persistent – 2 years
csm	This cookie is used to provide fraud prevention. Link to Facebook cookies notice: https://www.facebook.com/policies/cookies/	Persistent – 90 days
p	This cookie is known as the user's channel partition and is required for many features on the Facebook site, including chat and client-side notifications. Link to Facebook cookies notice: https://www.facebook.com/policies/cookies/	Session

act	This cookie is used to distinguish between two sessions for the same user, created at different times and to keep users logged in.	The lifetime of this cookie is dependent on the status of the 'keep me logged in' checkbox on Facebook. If the 'keep me logged in' checkbox is set, the cookie expires after 90 days of inactivity. If the 'keep me logged in' checkbox is not set, the cookie is a session cookie.
fr	This cookie used for advertising purposes.	Persistent – 90 days

4. **How can I set up my cookies' preferences?**

The website uses essential cookies by default. When you visit the website for the first time, a cookies banner appears; this banner informs you on the use of cookies by the website. This banner gives you the following options:

      (a)   To accept all cookies being stored on your device.
      (b)   To refuse all cookies, except the essential ones, being stored on your device.
      (c)   To accept only certain cookies, such as only performance or analytics cookies.
      (d)   To view and read this Cookies Notice.

You can set up or change your cookies' preferences at any time by using our cookies consent tool [**INSERT LINK TO BANNER**].

You can also take proactive steps yourself, for example, to opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout for more information.

Most internet browsers offer means to control the use of cookies, which allow you to block or delete cookies at any time. You may change the settings of your browser, so that it informs you prior to a cookie being stored on your device or follow instructions to delete all cookies which have been stored on your device. If you use multiple devices, you must change your browser settings in all of them.

To manage your cookies preferences through your browser, follow these links, depending on the browser you are using:

Microsoft Windows Explorer
Mozilla Firefox
Google Chrome
Apple Safari
Opera

On mobile devices:

Safari
Windows Phone
Blackberry

If you use another browser, you may find the cookie management instructions in the support page of your browser.

You can learn more on cookies on the following third-party websites:

 (a) AllAboutCookies: http://www.allaboutcookies.org/
 (b) Cookiepedia: http://cookiepedia.co.uk/

If you have any queries about the way we use cookies, please contact privacy@AIJN.eu.

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